

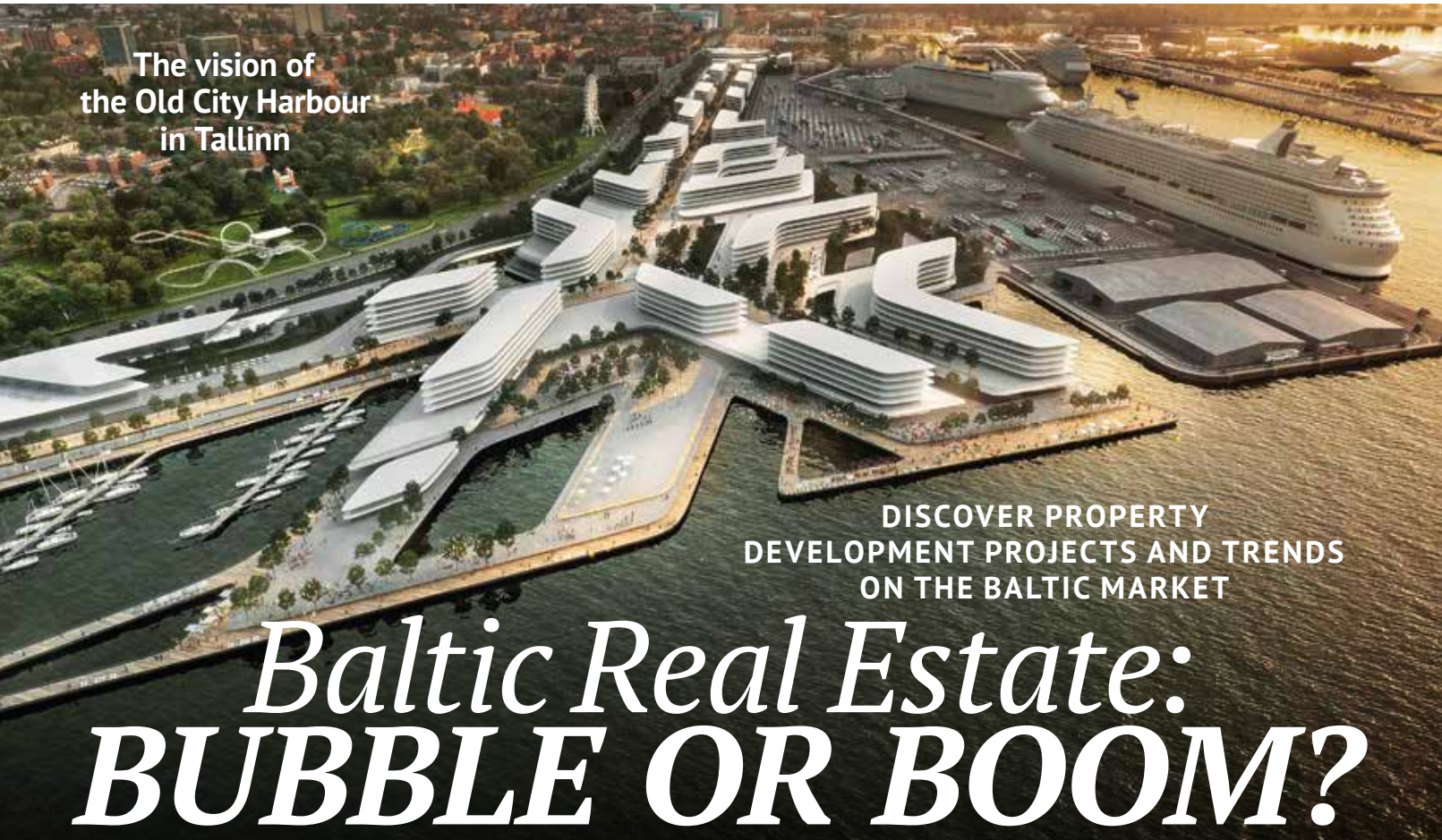
AUTUMN 2021

BalticBusiness Quarterly



2.99 €

The vision of
the Old City Harbour
in Tallinn



DISCOVER PROPERTY
DEVELOPMENT PROJECTS AND TRENDS
ON THE BALTIC MARKET

Baltic Real Estate: **BUBBLE OR BOOM?**



**Tesonet cyber city
for employees in Vilnius**



**Artery – the new business
district in Vilnius**



**The Rail Baltica
central hub in Riga**

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Marge Aedna

Representative of Deutsche Messe AG and Hamburg Messe & Congress GmbH in Estonia

Photo: Messe München



Trade fair participation during corona times

in addition to information from trade fair organisers and the applicable regulations on health protection specific to the individual federal state we would like to provide you with the following recommendations for structural aspects in order to support your trade fair appearance during corona times.

- Plan and design your trade fair stand while taking into account visitor management so that a minimum distance of 1,5 metres between people can be maintained.
 - Adequate ventilation of the stand has to be ensured. Therefore, an open construction should be given priority. Two-storey exhibition stands are permitted sometimes. In these cases, the ground floor in particular is to be kept as open as possible.
 - Physical contact points such as counters, tables and door handles should generally be planned as sparingly as possible. Smooth surfaces that can easily be cleaned should be used.
 - Protective panels can be used, for example, at the information counter and other counters if the minimum distance regulation of 1,5 metres cannot or should not be observed.
 - Meeting areas shall be planned and designed with sufficient dimensions so that the users of these areas are able to maintain a minimum distance of 1,5 metres. The distances between tables or seat backrests can be reduced if screens (e.g. partitions between tables) are used.
 - Exhibits and presentation areas should be planned and arranged in accordance with the rules on spacing.
- Stand planning with sufficient large open areas is recommended.

TRADE FAIR NEWS

New start for trade fairs in Bavaria

The leading international trade fair location of Bavaria can take off again: The pilot trade fair TrendSet took place successfully. The framework hygiene concept proved its worth. As a result, trade fair operations can be resumed beginning August 1, 2021.

The main cornerstone for safe trade fair operations is the "VCR-concept", which allows for only those who have been vaccinated, checked or recovered to attend the trade fair.

The following requirements apply to participants and visitors:

- In Germany, entrance to indoor events may only be granted to visitors with a (negative) rapid antigen or a negative PCR test performed within the previous 24 hours, or a (negative) rapid test performed on-site.
- Fee-based testing at the exhibition centre: Messe München have a test centre available on site, but expect longer waiting times here. You must register in advance for an on-site test.
- The digital vaccination certificate must be uploaded.
- The rapid test can only be uploaded in the form of a QR code and must have been registered in an official app 24 hours prior to the trade fair.
- To enter the exhibition centre, exhibitors, service partners, trade fair construction contractors, visitors and media representatives will need to provide digital proof of full vaccination, proof of recovery from a Covid-19 infection, or a negative test certificate from within the previous 24 hours.
- All participants will be required to register in advance and provide their contact data.
- All visitors will be required to wear FFP2 masks.

Entry requirements for trade fair participants from abroad

Entry to Germany is possible for trade fair participants from all over Europe. No travel restrictions apply for travellers from countries that are not designated as an international risk area. Trade fair participants from risk areas and high incidence areas can also enter Germany, as they are considered business travellers with an urgent need to travel. Trade fair participants must then provide proof of their participation in the trade fair when entering Germany:

- Employees of exhibiting companies must present a confirmation of their participation in the fair from the trade fair organizer.
- Visitors to the trade fair must present their entry ticket to the trade fair and additionally provide proof of an appointment for a business meeting with at least one exhibitor at the location of the trade fair.

Requirements vary depending on the area trade fair participants are coming from.

RISK INTENSITY	DIGITAL REGISTRATION	TEST REQUIREMENT	QUARANTINE OBLIGATION	BAN ON CARRIAGE
NO RISK AREA	NO	YES	NO	NO
HIGH RISK AREA	YES	YES	NO for trade fair participants when staying up to 5 days or vaccinated or recovered	NO
AREA OF VARIANTS OF CONCERN	YES	YES negative test mandatory! (Not sufficient: vaccinated/rec.)	YES 14 DAYS	YES

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Due to the dynamic infection and thus also legal situation, trade fair participants should always inform themselves about the regulations currently applicable to them especially before starting their journey.

Digital registration service: www.einreiseanmeldung.de
List of international risk countries, areas: www.rki.de

OCTOBER – DECEMBER 2021	TRADE FAIR	INDUSTRY	NEXT DATE 2022-2023
OCTOBER 05 - 07 MUNICH HYBRID EVENT	OUTDOOR BY ISPO Europe's largest outdoor trade fair ISPO.COM/OUTDOOR	SPORTING GOODS	JUNE, 2022
OCTOBER 11 - 13 MUNICH	EXPO REAL International Trade Fair for Property and Investment EXPOREAL.NET	FINANCIAL AND INSURANCE SERVICES, REAL ESTATE, EXPORT PROMOTION	OCTOBER, 2022
OCTOBER 26 - 29 DÜSSELDORF	A + A Safety, Security and Health at Work – International Trade Fair with Congress APLUSA.DE	MEDICAL ENGINEERING, HEALTH, SAFETY, DISASTER CONTROL	OCTOBER, 2023
NOVEMBER 11 - 14 BERLIN	BOOT & FUN BERLIN Berlin's Boat and Leisure Fair BOOT-BERLIN.DE	BOATS, BOAT ACCESSORIES, TOURISM	NOVEMBER, 2022
NOVEMBER 15 - 18 DÜSSELDORF	COMPAMED International Trade Fair for High-Tech Solutions for the Medical Technology COMPAMED.DE	MEDICAL ENGINEERING, IT, SUBCONTRACTING	NOVEMBER 14-17, 2022
NOVEMBER 15 - 18 DÜSSELDORF	MEDICA World's Leading Trade Show with Congress for Medicine MEDICA.DE	MEDICINE, MEDICAL TECHNOLOGIES, INSTRUMENTS & EQUIPMENT, HOSPITAL SUPPLIES, PHARMACEUTICALS, THERAPEUTICS	NOVEMBER 14-17, 2022
NOVEMBER 15 - 18 MUNICH	PRODUCTRONICA World's Leading Trade Fair for Electronics Development and Production PRODUCTRONICA.DE	ELECTRICAL ENGINEERING, ELECTRONICS, COMPUTER-AIDED ENGINEERING, FACTORY AUTOMATION, MEASURING, CONTROL	NOVEMBER, 2023